

Alan YC Chan

UI/UX Designer

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ABOUT ME

Seasoned UI/UX Designer with 5+ years in creating user-centered digital solutions for healthtech, fintech and employee platform. Proficient in Figma and Adobe Suite, I focus on wireframing, micro-interactions, and stakeholder collaboration to drive addictive user experiences.

EXPERIENCE

UI/UX Designer, App Bar Ltd.

Oct 2022 – July 2026

- Spearheaded design for an HR engagement platform tailored for insurance clients, including custom employee engagement internal apps for major global insurers like AIA and AXA.
- Crafted wireframes and mockups with immersive micro-interactions, enhancing user experiences and fostering addiction through seamless interfaces—resulting in 30% increase in employee engagement metrics for clients.
- Collaborated with stakeholders to deliver visually captivating screens, reducing onboarding friction and improving platform adoption for enterprise-level users.

UI/UX Designer, Cherrypicks Ltd.

Oct 2020 – Sep 2022

- Design for government projects in Healthtech and Fintech, conducting user interviews that informed pitching strategies and improved product adoption by 25%.
 - Led blockchain product design, partnering with stakeholders to develop user-friendly solutions, successfully receiving positive feedback from investors.
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SKILL

- Design Skills: UI/UX Design, Visual Design, Branding Design, Wireframing, Prototyping, User Research, A/B Testing, Micro-Interactions, AI Prompt
 - Tools: Figma, Adobe Creative Suite, Framer
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EDUCATION

- National Taichung University of Science and Technology
Degree in Commercial Design, 2019